

# ANNUAL DEVELOPMENT CALENDAR

## JANUARY

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- High-capacity giver/leader one-on-ones (2-4)
- Annual report delivery\* with giving statement
- Legacy giving update
- "State of the Church" vision message
- Launch generosity sermon series (week 3)
- Small group engagement

## FEBRUARY

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- High-capacity giver/leader one-on-ones (2-4)
- Financial Peace University (FPU)/discipleship classes

## MARCH

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- High-capacity giver/leader one-on-ones (2-4)

## APRIL

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- High-capacity giver/leader one-on-ones (2-4)
- Legacy giving update
- Wills/estate planning workshop
- Quarterly giving statement with cover letter

## MAY

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- High-capacity giver/leader one-on-ones (2-4)
- Online/recurring giving refresher

## JUNE

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- High-capacity giver/leader one-on-ones (2-4)

*\*Deliver this report at the beginning of your fiscal year. Regardless, send previous year's giving statements in January as required by the IRS.*

## JULY

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- High-capacity giver/leader one-on-ones (2-4)
- Legacy giving update
- Quarterly giving statement with cover letter

## AUGUST

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- High-capacity giver/leader one-on-ones (2-4)

## SEPTEMBER

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- High-capacity giver/leader one-on-ones (2-4)
- Launch generosity sermon series (week 2)
- Financial Peace University/discipleship classes
- Small group engagement

## OCTOBER

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- High-capacity giver/leader one-on-ones (2-4)
- Legacy giving update
- Quarterly giving statement with cover letter
- Begin planning end-of-year giving project

## NOVEMBER

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- High-capacity giver/leader retreat/meeting
- Promote end-of-year giving project
- Online/recurring giving refresher
- Continue planning end-of-year giving project
- Begin preparing annual report

## DECEMBER

- Weekly offering introductions
- Monthly giving update on the website
- Giving story shared in worship
- Implement end-of-year giving project
- Continue preparing annual report
- Send 11-month giving statement with cover letter
- Send December 30 email